

TWINREGION WORKSHOP

STUDY ON ECONOMIC DEVELOPMENT OF VIENNA-BRATISLAVA REGION

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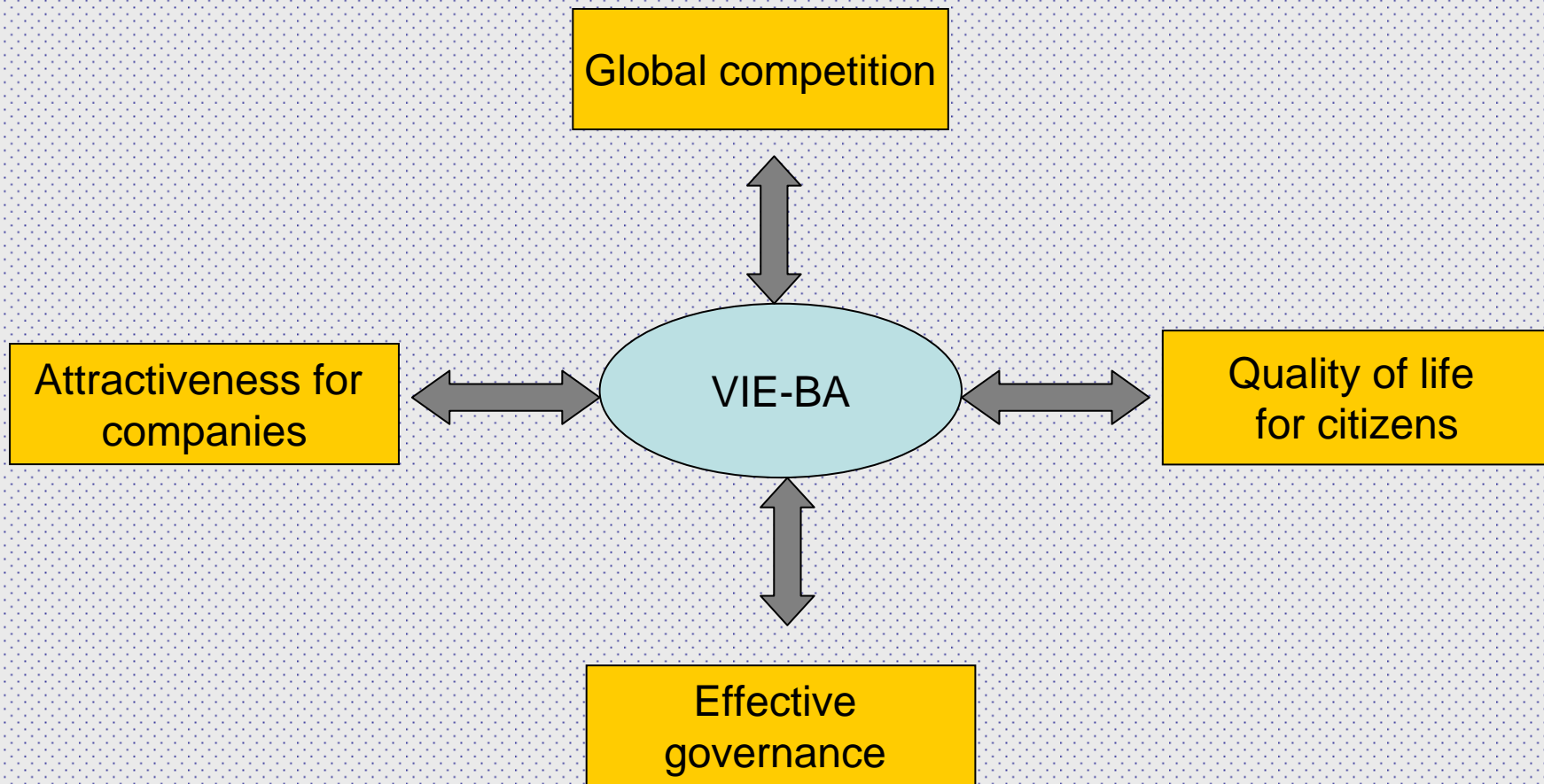
The project is co-financed from the European Union.

- **Purpose of the study in the project**
- **Structure of the study**
- **Best practices – ways of cooperation**
- **Best practices – fields of cooperation**
- **Current status and time plan**

- „Support development of existing and identification of new opportunities for cooperation between Vienna and Bratislava areas in order to better utilise potential of metropolitan region“
- Based on modern approaches to urban economic development
- Serves as one of the basis for development of the scorecard
- To be completed in July/August 2011
- To be presented on the next workshop in September 2011

- **Urban economic development – approaches and challenges**
- **Assessment of cooperation between Vienna and Bratislava in economic development**
- **What is happening out there – best practices on how to cooperate**
- **What is happening out there – best practices on what we can do together**
- **What we want to do in partnership – opportunities for better cooperation**

- **Theoretical background for development of a city (metropolis)**
- **Functional links between city and hinterland – towards metropolitan regions**
- **Global competition between major cities (metropolitan regions)**
- **Economic and non-economic factors for successful cities**
- **Main principles of metropolitan governance (emphasis on cooperation)**
- **Implications for Vienna-Bratislava metropolitan region taking into account its specificities**

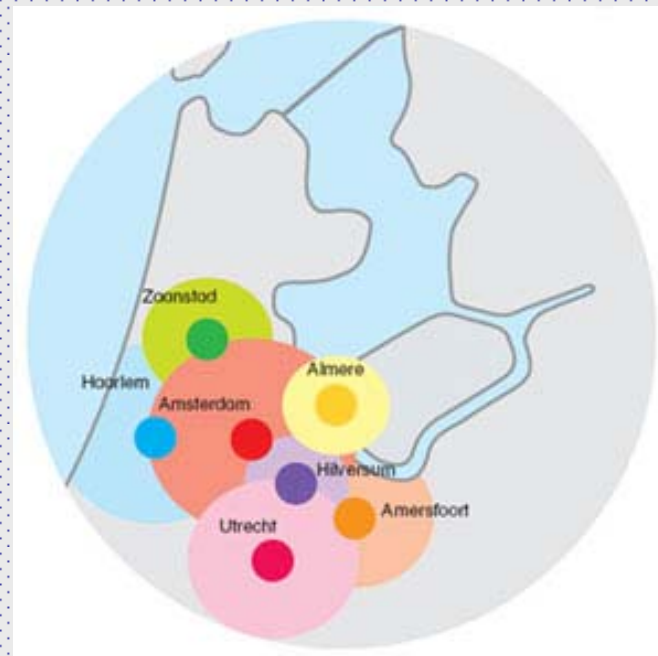


- There are economic, social and cultural links between towns
- There are joint activities at local level within the border and across the border (VIE-BA)
- Our aim is to assess the intensity of cooperation and identify fields of collaboration
- WHY – basic assumption is that cooperation at local level can increase competitiveness and attractiveness of the region
- HOW – structured interviews with representatives of local authorities
- WHEN - May and June 2011

- **What we are looking for:**
 - Where collaboration is taking a place and in which thematic areas
 - Current weight (importance) of joint development activities at local level
 - Forms of working together and communication between partners
 - Obstacles in cooperation between local authorities
 - Tangible benefits for local authorities and citizens
 - Qualified opinions on potential areas for closer cooperation
- **Up to 10 face to face interviews with representatives of local authorities in both countries**

CREATIVE AMSTERDAM METROPOLITAN AREA

- the overall aim is to support development of creative industries as perspective sector in metropolitan regions



- initiative of 13 partners: municipalities, regional authorities, chamber of commerce, government

- **Main activities:**
 - concentration of information and activities by bringing them together in a single physical and digital location
 - facilitation by improving services to foreign companies and to start-ups and growth companies;
 - promotion of the creative industries in the region to attract national and international attention.
- **Today the Amsterdam Metropolitan Area is the fifth largest creative metropolis in the world.**

HELSINKI JOINT INNOVATION ORGANISATION

- improve the international competitiveness of the Helsinki region and to encourage the business utilisation of the region's educational, scientific and research resources.



- The metropolitan area is among EU leading regions in terms of proportion of the science and research personnel of the population, the GDP share of research and development investments and the share of patents.

- Helsinki decided to set up a limited liability company owned by municipalities, universities, research institutes and business community.
- Key activities – management of programme for innovation and implementation of innovation strategy.
- The Helsinki Metropolitan Area has developed into a multicultural metropolis, European centre of expertise and a world-class business centre.



CRISIS MANAGEMENT IN MANCHESTER REGION

- The purpose is to ensure appropriate level of preparedness to enable an effective multi-agency response to emergency incidents which may have significant impact on the communities of Greater Manchester
- Establishing a partnership of agencies from across the Greater Manchester Sub-Region with responsibility for coordinating and overseeing emergency planning.
- Comprehensive system and procedures how effectively address any emergency situation in the region in order to protect communities and businesses.

- **Draft chapter on urban economic development is available**
- **Interviews with representatives of local authorities started, to complete by end of June**
- **Consequently synthesis of findings will be elaborated**
- **Best practices on forms and themes of cooperation in metropolitan regions almost finalised**
- **Opportunities for wider and more intensive cooperation in metropolitan region – YOUR INPUT IS OF STRATEGIC IMPORTANCE!**

THANK YOU FOR YOUR ATTENTION!

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